GROUPE BENETEAU

EXTERNAL PRESS RELEASE

Nomination

SCARAB Jet Boats

We are pleased to announce the appointment of Sean Gatesy as Director of Sales for SCARAB Jet Boats.



With over 25 years in multiple high performing sales organizations, Sean brings a level of experience, expertise, and proven track record to lead sales and grow business units. He has worked for industry leaders in BRP, Jackson Dawson, and Textron/Artic Cat.

Sean's considerable experience with BRP and the powersports watercraft market will serve SCARAB well, as he will first work to expand and strengthen SCARAB's distribution network and product scope.

Sean will succeed Don Smith as Brand Director later in the year when Don retires from Groupe Beneteau after a 40-year career in the marine industry.

"I am excited to welcome Sean Gatesy onto the SCARAB Team and work with him in the transition. His experience and background is a great fit to lead the SCARAB brand for 2025 and beyond" - Don Smith

We would like to welcome Sean into the Groupe Beneteau family and onto the SCARAB Team. We wish him every success in his new role.

Sam DUBOIS
Chief Sales Officer
Day Boating Business Unit
GROUPE BENETEAU

ABOUT GROUPE BENNETEAU

Founded in Vendee 140 years ago by Benjamin Beneteau, Groupe Beneteau is today a world leader in the boating industry. With an international industrial presence spanning 16 production sites and a worldwide commercial network, the Group generated revenue of €1 billion in 2024 and has a workforce of more than 6500 employees mainly in France, United States, Poland, Italy, Portugal, and Tunisia.

True to its mission – Bringing dreams to water – Groupe Beneteau designs and builds boats and services to make every experience on the water truly unique. Through its nine brands, its Boat division offers more than 135 boat models craft to meet the diverse needs and sailing projects of its customers, whether sailing or motoring, monohull or catamaran. Through its Boating Solutions division, the Groupe Beneteau is also involved in services covering daily or weekly boat hire, marinas, the digital sector and financing.