West Marine Pro Partners with ABYC to Support the Next Generation of Marine Professionals

Fort Lauderdale, FL — [Date] — West Marine Pro is proud to announce a strategic partnership with the American Boat & Yacht Council (ABYC) and its nationwide network of technical schools. This collaboration aims to secure the future of the marine industry by providing essential support to the next generation of marine service professionals.

As part of this partnership, West Marine Pro will offer graduating students exclusive access to essential tools and equipment, empowering them to confidently launch their careers. Through tailored graduation packages and professional-grade supplies, West Marine Pro is committed to equipping students with everything they need to transition seamlessly from the classroom to the workforce.

"We are excited to collaborate with ABYC and its extensive network of technical schools," said Geoff Raymoure, Vice President at West Marine Pro. "Our mission goes beyond being just a supplier — we aim to be a true partner in the education and professional development of future marine professionals."

In addition to supporting students, West Marine Pro is positioning itself as the preferred resource for ABYC-affiliated schools. Schools enrolled in the Pro account program will benefit from exclusive wholesale pricing, promotions, and direct access to industry-specific educational resources and product expertise.

This partnership is not only designed to benefit new graduates but also to enhance the long-term success and sustainability of the marine industry.

About West Marine Pro

West Marine Pro, the wholesale division of West Marine, is one of the largest distributors of marine products and accessories in the United States. With Distribution Centers in Hollister, California, and Rock Hill, South Carolina, along with regional hubs, the company ensures fast and efficient delivery nationwide. West Marine Pro offers a wide array of products from over 1,000 top marine vendors, including its own West Marine-branded items. Their services include a Rigging Shop and custom Boat Graphics. Known for competitive pricing and volume discounts, West Marine Pro is dedicated to delivering quality products and exceptional customer service.

About American Boat & Yacht Council

Since its inception in 1954, the American Boat & Yacht Council (ABYC), a nonprofit organization, has developed safety standards for boat design, construction, equipment, repair, and maintenance. ABYC is a leading global source for marine industry technical information, offering product safety standards, credentialing, education, training, and tools that support its members in making boating safer.