Sea Tow Foundation™ Welcomes Eight New Members to Boating Safety Advisory Council

Southold, NY (July 29, 2025) – The Sea Tow Foundation, a nonprofit organization dedicated to promoting boating safety, is proud to announce the addition of eight new members to its Boating Safety Advisory Council. These individuals will join a diverse group of industry leaders and advocates who work together to guide and support the Foundation's safety initiatives.

The new members, selected by the current council with oversight from the Sea Tow Foundation Board of Directors, will begin their two-year terms in September 2025. During their service, council members participate in quarterly virtual meetings, collaborate on a range of boating safety initiatives, and judge entries for the annual National Boating Safety Awards.

"We're excited to welcome these accomplished individuals to the Advisory Council," said Gail R. Kulp, Executive Director of the Sea Tow Foundation. "Their expertise and shared passion for boating safety will help us reinforce our efforts and help ensure every boater has a safe, enjoyable day on the water."

New Members Joining the Sea Tow Foundation's Boating Safety Advisory Council:

Meaghan M. Anderson, Owner & Founder of Waterdogged Sportfishing, LLC is both an attorney specializing in offshore energy and commercial law and the owner of a luxury South Florida sportfishing charter. She blends legal expertise with a commitment to conservation and safety.

Austin Bliss, CEO of Sensar Marine leads a global marine tech company focused on real-time monitoring and damage prevention. A serial entrepreneur and lifelong boater, he brings 25 years of leadership and innovation to the Council.

Lili Colby, Industry & Outreach Representative at Mustang Survival is a former co-owner of MTI Life Jackets, and contributes to national and international boating safety organizations, including NASBLA and U.S. Sailing's Safety at Sea program.

Jeremy Holcomb, CMM, President of Freedom Boat Club – Gulf Coast oversees nearly 1,500 members and has prioritized formal boater education and safety. With deep experience in marina operations, he brings a strong commitment to on- and off-water training.

Caroline Mantel, Director of Business Development at Boat History Report is a leading voice in marine data transparency who serves on multiple industry boards and national committees, and has been widely recognized for advancing boating safety.

Capt. Vicki Norman, Marine President of Digital Throttle brings over 30 years of industry experience, and is a USCG-licensed captain and Freedom Boat Club trainer. She also leads a San Diego-based "Women on the Water" group promoting education and empowerment.

Franklin Pillsbury IV, Sales & Customer Success Support at MarineMax Ft. Myers is a third-generation boating advocate, and has spent his career promoting the boating lifestyle. He is host of the "Let's Go Boating" podcast and has worked for top brands including Sea Ray and Genmar.

Ally Stacy, Marketing Manager of Strong's Marine brings over seven years of industry experience, leading marketing efforts across 12 locations for marina group. A lifelong boater and current member of MRAA's Young Leaders Advisory Council, she is passionate about promoting safe, enjoyable boating experiences.

Returning Member:

Kevin Falvey, Editorial Director of Firecrown Media is one of the founding members of the Advisory Council, and he returns to complete a term on behalf of a former member. A longtime marine journalist, author, and charter captain, Kevin is a dedicated advocate for boating safety and the boating public.

Full Advisory Council Roster:

- Meaghan Anderson, Waterdogged Sportfishing
- Jeremy Backman, Chubb
- Austin Bliss, Sensar Marine
- Steven Bull, Bullitage Media, Inc.
- Madison Cherenzia, Norwest Marine
- Gary Childress, Northpoint Commercial Finance
- Lili Colby, Mustang Survival
- Gunnar Davies, MRAA
- Kevin Falvey, Firecrown Media
- Michael Gisch, Oyster Harbors Marine
- Jeremy Holcomb, Freedom Boat Club
- Paul Joyce, Venice Police Marine Unit
- Kimberly Koditek, Seakeeper
- Deane Lambros, Lambros Insurance Services
- Caroline Mantel, Boat History Report

- Jeff Moag, Water Sports Foundation
- Vicki Norman, Digital Throttle
- Leslie Palmer, Lakeland Boating
- Franklin Pillsbury IV, MarineMax
- John Sewell, Brunswick
- Ally Stacy, Strong's Marine

Advisory Council Executive Committee:

- Kristen Frohnhoefer, Sea Tow Services International & Sea Tow Foundation
- Wanda Kenton Smith, Kenton Smith Marketing
- Gail Kulp, Sea Tow Foundation

For more information about the Sea Tow Foundation's Boating Safety Advisory Council or to learn how your organization can get involved in promoting safer boating, visit boatingsafety.com.

ABOUT SEA TOW FOUNDATION

The Sea Tow Foundation – a 501(c)(3) nonprofit organization - was started in 2007 by Captain Joe Frohnhoefer, founder of Sea Tow Services International, after he witnessed too many preventable accidents and fatalities on the water. Through its flagship programs which include the Life Jacket Loaner Program, Sober Skipper Campaign, Flare Education and the National Boating Safety Awards, the Sea Tow Foundation strives towards its vision of a world where boaters are safe and responsible.
To learn more, visit boatingsafety.com.

###

MEDIA CONTACT:
Colleen Gallagher
cgallagher@onwrdupwrd.com
315.447.2331