

June 16, 2026
FOR IMMEDIATE RELEASE

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BOOT 2027 “OCEAN TRIBUTE” AWARD CALL FOR ENTRIES OPEN

International recognition for marine conservation

Prize worth €20,000

The call for entries for boot Düsseldorf’s “ocean tribute” Award is now open at https://www.boot.com/en/Program/Awards_Events/ocean_tribute_Award_2027 for all international research projects, innovative concepts and start-ups. The prestigious marine conservation prize has been awarded since 2018 by the trade fair organizers and the German Ocean Foundation and has mobilized a large community of supporters in recent years. Previous winners include a wide variety of international projects from many parts of the world, all contributing to marine conservation through very different methods. boot, the world’s largest yacht and water sports trade fair, will be held from January 23 – 31, 2027 at the fairgrounds in Düsseldorf, Germany.

All marine conservationists are eligible to take part. The projects will be assessed by a panel of experts according to the criteria of effectiveness, participation and networking. Five nominees will then advance to a public vote, in which anyone can take part online. The winner, as determined by the jury and public vote, will be honored on January 26, 2027, during boot in the Düsseldorf City Hall by Lord Mayor Dr Stephan Keller and prominent presenters. The winner will receive €20,000 in prize money for their projects.

By launching the marine conservation award, boot has expanded and consistently continued its long-standing commitment to water protection. Together with the German Ocean Foundation, it supports projects

dedicated to the future-oriented protection of the oceans in line with the United Nations' Sustainable Development Goals.

The award's expert jury consists of marine conservation experts, dedicated enthusiasts and trade fair organizers. The team includes Shamim Wasii Nyanda (founder of the Doors of Hope Foundation), Leonie Beck (open-water swimmer and Olympic athlete), Monika Breuch-Moritz (meteorologist, Maritime Ambassador for the IMO – International Maritime Organization), Prof. em. Dr Michael Orbach (anthropologist, leading U.S. advisor on maritime policy), Prof. em. Dr Hartmut Graßl (Chair of the Association of German Scientists, former Director of the MPI for Meteorology), Robert Marx (President of the European Boating Industry – EBI – and boot Düsseldorf) and Marius Berlemann (COO Messe Düsseldorf).

For information on visiting or exhibiting at boot 2027, contact Messe Düsseldorf North America; Telephone: (312) 781-5180; E-mail: info@mdna.com; Visit www.boot.com and www.mdna.com.

For hotel information, contact TTI Travel, Inc. at (866) 674-3476; E-mail: info@ttitravel.net; www.ttitravel.net or use the booking platform on the boot website: https://www.boot.com/en/Exhibit/Information/Hotel_CityInfos

The world's largest yacht and water sports trade fair

With more than 200,000 visitors from over 100 countries and nearly 1,500 exhibitors in Halls 1 to 17, boot Düsseldorf is the world's largest yacht and water sports fair. Both sailors and motor boaters will find a wide variety of boats, dinghies, superboats or luxury yachts. The popular water sports of diving, surfing, kite surfing, stand up paddling, skimboarding or canoeing are available at boot in all facets and with the appropriate equipment. Attractive stage programs with the stars of the scene, the latest trends and a high-caliber mix of workshops and hands-on activities, both for leisure sports enthusiasts and experts, make the trade fair unique worldwide. But marine conservation and innovative, sustainable technologies will also be in focus at boot 2027. In cooperation with the European Boating Industry (EBI), for example, the blue innovation dock offers a unique dialogue format with political, economic, technological and media expertise. The next edition of boot Düsseldorf will open its doors from January 23 – 31, 2027 in Düsseldorf, Germany. www.boot.com