

BRIG USA Announces New Dealer Partnership with Power Boats and Tenders

FRANKLINTON, N.C. – BRIG USA is pleased to announce a new dealer partnership with Power Boats and Tenders, further expanding the brand's presence in South Florida and strengthening access to BRIG's premium rigid inflatable boat lineup throughout the region.

Located in **Stuart, Florida**, Power Boats and Tenders will offer the complete BRIG USA model range, including the Eagle, Navigator, and Falcon series. The partnership provides customers along Florida's Treasure Coast and surrounding areas with a trusted local resource for sales, service, and support.

Known for combining luxury, performance, and innovation, BRIG boats have become a preferred choice among recreational boaters, yacht owners, and boating enthusiasts worldwide. Through this new partnership, customers will have greater access to BRIG's award winning lineup and the exceptional ownership experience that accompanies the brand.

"South Florida is one of the most influential boating markets in the world, and having the right partner in that region is critical," said Tim McNulty, Vice President of Sales for BRIG USA. "Power Boats and Tenders has built a reputation for professionalism, expertise, and customer care that aligns perfectly with the BRIG brand. We are proud to welcome them to our dealer network and excited to make our complete lineup of premium rigid inflatable boats more accessible to boaters throughout the region."

The addition of BRIG to the Power Boats and Tenders lineup provides customers throughout South Florida with expanded access to premium rigid inflatable boats known for their quality, performance, and versatility. Together, the two companies are committed to delivering an exceptional ownership experience and helping more boaters enjoy time on the water.

For more information about BRIG USA, visit BRIGUSA.com.

About BRIG USA

BRIG USA is the exclusive distributor of BRIG rigid inflatable boats in the United States. Renowned for their quality, innovation, and performance, BRIG boats are designed and built to deliver exceptional experiences on the water. The lineup includes luxury sport boats, family cruisers, tenders, and versatile recreational models trusted by boaters around the world.

About Power Boats and Tenders

Power Boats and Tenders is a premier boating dealership based in Stuart, Florida, serving customers throughout the Treasure Coast and South Florida. Dedicated to providing exceptional customer service and premium boating solutions, the company offers a carefully selected portfolio of leading marine brands and comprehensive support throughout the ownership experience. <https://www.pb-t.com>