

De Antonio Yachts Expands into the Midwest with Ugly John's

17th June 2026. De Antonio Yachts announces a strategic partnership with Ugly John's, an iconic U.S. dealer with decades of experience in the recreational boating industry.

This agreement marks a key milestone in De Antonio Yachts' U.S. expansion, extending beyond its established East Coast presence into the inland and lake markets of Arkansas, Oklahoma, and Texas, as highlighted by Thibaud Maudet, Chief Commercial Officer of De Antonio Yachts.

With a strong local reputation and loyal customer base, Ugly John's is ideally positioned to introduce De Antonio Yachts' distinctive design and premium boating experience to a new audience.

Jeremy Mullen, General Manager of Ugly John's, noted "we had been closely following De Antonio Yachts' growth in the U.S. for some time before deciding to move forward last winter. The boats are perfectly suited for lake boating, offering the best of both worlds: outboard propulsion for ease of use, combined with the benefits typically associated with inboard engines, including a large aft sun pad, generous platform, and the level of luxury increasingly demanded by today's market. We already have several boats sold, and inventory arriving to the lakes starting this summer."

This partnership reinforces De Antonio Yachts' commitment to growth in the U.S. market.

ABOUT DE ANTONIO YACHTS

De Antonio Yachts (DE ANTONIO YACHTS), headquartered in Barcelona and with its U.S. headquarters in Miami, is an internationally recognized shipyard known for its innovative approach to boat design. Since its founding, the brand has revolutionized the yachting sector by combining contemporary aesthetics, hydrodynamic efficiency, and functionality. Its models, ranging from the compact D23 to the flagship D60, stand out for their intelligent design, optimized use of space, and fast, comfortable cruising.

One of the brand's most notable innovations is the integration of concealed outboard engines, which enhance aesthetics, onboard safety, and overall performance across the entire De Antonio Yachts range. With a strong international presence and an expanding dealer network, the brand continues to focus on technical excellence and avant-garde design to deliver premium boating experiences tailored to modern lifestyles.

ABOUT UGLY JOHN

Ugly John's is a family-owned dealership with over 40 years of experience in the marine industry. They specialize in premium yachts and boats, with a strong focus on lake boating and an established customer base across Oklahoma, Texas, and Arkansas. Known for their high level of service and regional expertise.

DE ANTONIO YACHTS - PRESS RELEASE

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