

GRAND BANKS AND PALM BEACH MOTOR YACHTS EXPAND WEST COAST PRESENCE WITH NEW NEWPORT BEACH OFFICE

NEW SOUTHERN CALIFORNIA OFFICE EXPANDS THE BRANDS' FACTORY-DIRECT OWNER SUPPORT NETWORK AMID CONTINUED GLOBAL GROWTH

Grand Banks and Palm Beach Motor Yachts announced the opening of a new sales and service office in Newport Beach, California, reinforcing the company's long-term commitment to supporting owners and prospective customers throughout key boating locations globally. Against a backdrop of ongoing change across the premium motor yacht market, Grand Banks and Palm Beach Motor Yachts continue to invest with discipline, expanding their global footprint and strengthening direct relationships with owners. Unlike many yacht manufacturers, the brands maintain factory-direct relationships with owners throughout every stage of ownership—from design and construction through commissioning, service, and long-term support.

The Newport Beach office establishes an additional regional presence for both brands and provides owners with more direct access to sales guidance, service coordination, and personalized support. Strategically located in one of the country's premier yachting markets, the office will serve as a key hub for current and future owners from California to the Pacific Northwest.

For more than 100 years collectively, Grand Banks and Palm Beach Motor Yachts have defined a distinct approach to yacht design and ownership—combining ocean-racing-proven innovation, timeless design, and industry-leading fuel efficiency. This expansion brings that philosophy closer to owners across North America through dedicated local teams with direct access to the factory.