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NEWPORT INTERNATIONAL BOAT SHOW OPENS ENTRIES FOR 2026 NEWPORT FOR NEW PRODUCTS AWARDS

Industry-Leading Program Offers Exhibitors National Exposure, Recognition and a Premier Stage for Innovation

Newport, R.I. – The Newport International Boat Show announced today that submissions are now being accepted for the 2026 Newport for New Products (NFNP) Awards Program, one of the marine industry's most respected showcases for innovation and product excellence.

Returning for its 20th year, the NFNP Awards provide exhibitors with a unique opportunity to introduce new boats and marine products to both consumers and industry leaders during the 55th annual Newport International Boat Show, taking place September 17-20, 2026, in downtown Newport, Rhode Island. The program recognizes groundbreaking products and vessels making their debut at the Show and highlights the ingenuity driving the recreational boating industry forward.

Produced in partnership with leading marine media brands including *Cruising World*, *Sailing World*, *Yachting*, *Soundings*, *Passagemaker*, *Power & Motoryacht*, and *SAIL*, the program delivers significant promotional value to participating exhibitors through editorial coverage, digital marketing, public relations support and targeted audience engagement. Participating entries receive access to a promotional platform valued at more than \$250,000 and generating more than 2.5 million impressions.

“Newport for New Products has become one of the industry's most anticipated opportunities for companies to showcase their latest innovations,” said Jocelyn Emory, Director of Strategy for the Newport International Boat Show, US Boat Shows for Informa Markets. “Whether it's a new vessel, technology solution, safety product or piece of gear, the program shines a spotlight on the creativity and engineering excellence that continue to move the industry forward. We are excited to welcome another outstanding class of entries this September.”

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Page 2

Entries will be evaluated by a panel of marine journalists and experts from the industry's leading publications and judged on innovation, design, functionality and value to consumers. Awards will be presented in the following categories:

- Best New Powerboat
- Best New Sailboat
- Best New Product – Technology
- Best New Product – Boat Operation, Maintenance & Safety
- Best New Weather Gear (Wearable)

In addition, attendees will have the opportunity to select the People's Choice Award for Best Boat Debut through online voting prior to the Show. Special recognition will also be awarded for entries demonstrating exceptional achievements in sustainability and accessibility.

Applications for the 2026 Newport for New Products Awards Program are now being accepted. Complete program details, eligibility requirements and entry forms are available [online](#). Applications must be submitted by August 1, 2026. Winners will be announced during the NFNP Awards Ceremony on Friday, September 18, before the Show opens.

As one of the most coveted in-water events in the country, the Newport International Boat Show spans over 17 acres of Newport's renowned waterfront. It features hundreds of exhibitors, dealers, and manufacturers, showcasing a dazzling array of powerboats and sailboats ranging from 15 to 90 feet, alongside a comprehensive selection of marine equipment, services, and accessories for boating aficionados.

The 55th Newport International Boat Show is scheduled for September 17-20, 2026. For more information, visit www.newportboatshow.com.

Show Dates & Hours

Thursday, Friday & Saturday, September 17-19: 10 a.m. to 6 p.m.

Sunday, September 20: 10 a.m. to 5 p.m.

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About Newport International Boat Show:

Based in Newport, Rhode Island, Newport International Boat Show has produced the highest quality consumer/trade show for more than 53 years. In 2025 the Show brought in \$22.5 million in economic infusion for the local economy and continues to be a quintessential Newport experience as well as a true leader and partner for the State, community and marine industry driving economic goals for all. It encompasses over 17 acres of Newport's waterfront and hosts hundreds of exhibitors, dealers and manufacturers, with new powerboats and sailboats ranging from 15- to 90-feet, plus an extensive selection of marine equipment, services and accessories for boaters. Visit newportboatshow.com for more information.

About Informa Markets' South Florida Ventures:

Informa Markets' South Florida Ventures creates platforms for the art, beauty, boating and healthcare communities to trade, innovate, and grow. Based out of its namesake, South Florida Ventures provides a global audience with opportunities to engage, experience, and do business through face-to-face exhibitions and marketing solutions. As the nation's leading connector of a diverse range of communities, South Florida Ventures brings a unique range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year.

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& **MOTORYACHT** **WORLD** **WORLD**

PRESENT

NEWPORT FOR
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PRODUCTS

Official U.S. Debuts of 2027 Boats & Boating Products

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