

# Whitman Barnes Named President of Parker Boats

Jun 1, 2026 | Parker



**BEAUFORT, NC (June 1, 2026)** – Parker Boats announced that Whitman Barnes has officially assumed the role of President. Whitman succeeds Scott Bauer, building on his impactful leadership and service to the company.

Whitman brings a strong combination of strategic vision and financial leadership to the role. Being raised in eastern North Carolina and having already worked closely with the Parker team, dealer network, and Correct Craft leadership, he steps into the position with a deep appreciation for the company's heritage and loyalty of its customers. As President, Whitman will lead Parker through its next chapter of growth while continuing to honor the values and culture that have defined the company for decades.

“Parker has built an incredible reputation over generations for producing boats that are dependable, capable, and purpose-built for serious boaters,” said Whitman. “Being raised around this prestigious brand, I’m honored to step into this role and continue building on the strong foundation already in place. Our focus remains on supporting our dealers and customers while continuing to grow the



Parker brand and creating compelling products that will last a lifetime.”

Whitman succeeds Scott Bauer, whose leadership helped guide Parker through a period of continued growth and brand development. The company expressed gratitude for Scott’s contributions and leadership during his tenure.

“Whitman understands both the business and the people behind the brand,” said Scott Bauer, former President of Parker Boats. “His thoughtful leadership style, strategic mindset, and commitment to Parker’s long-term success make him the right person to lead the company forward.”

While Whitman’s experience remains a valuable asset, his true passion has always been centered on the water and finding ways to enhance the boating experience for customers. Whitman has been on the water since he was just a week old. Growing up on these same coastal waters, he developed a lifelong passion for both inshore and offshore fishing that continues to shape his perspective today.





Under Whitman’s leadership, the Parker team remains focused on delivering the quality and reliability that has defined the brand for decades. The organization is committed to honoring Parker’s heritage while continuing to innovate to meet the needs of today’s boaters and anglers.

**About Parker Offshore:** Parker Offshore builds premium offshore and inshore fishing boats in Beaufort, NC. As a subsidiary of Correct Craft, Parker delivers a lifetime of enjoyment and rugged fish-ability, focusing on strength, simplicity and seaworthiness. To learn more about the Parker experience visit [www.parkerboats.com](http://www.parkerboats.com)

**About Correct Craft:** Celebrating over 100 years of excellence in the marine industry, Correct Craft is a Florida-based company with global operations. Focused on “Making Life Better,” the Correct Craft family includes Nautique, Centurion, Supreme, Bass Cat, Yar-Craft, SeaArk, Parker, and Revel boat companies, Pleasurecraft Engine Group, Indmar Marine Engines, Velvet Drive Transmissions, Ingenity Electric,

Mach Connections, Merritt Precision, Osmosis, Watershed Innovation, and Aktion Parks. For more information, please visit [www.correctcraft.com](http://www.correctcraft.com)



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