



FOR IMMEDIATE RELEASE

Women in the Industry Wraps Record-Breaking 1+1 Mentoring Program: June 17 Kickoff Event Video Now Available

Chattanooga, TN, June 27, 2026 - The Women in the Industry 1+1 Mentoring Program, presented by the Soundings Trade Only Group, has wrapped its most successful season to date, completing over 150 one-on-one virtual mentoring sessions as part of its expanded format designed to foster meaningful professional connections and leadership development across the recreational marine industry.

The program kicked off on June 17 with a virtual event featuring the panel discussion, *Building the Next Generation of Leaders*. The conversation brought together accomplished marine industry leaders: Carly Hysell, Associate Director of Global PR & Communications at Garmin; Caroline Carnahan, CEO and Co-Founder of the Springfield Marine Group; Victoria Low, CEO of the Magenta Project. Each shared career insights, leadership perspectives, and the importance of mentorship in shaping the future of the industry. The

recording of this complimentary event is now available to watch at your convenience: Click [here](#) to watch the video.

In response to industry feedback, this year's 1+1 program welcomed professionals at all stages of their careers to participate in one-on-one virtual mentoring sessions with respected marine industry leaders. Originally created to support emerging professionals, the program has evolved to reflect the industry's growing desire for continued mentorship, learning, and connection at every career level.

Participants engaged in personalized 40-minute virtual mentoring conversations focused on leadership, career growth, professional development, and navigating opportunities within the marine industry. All genders were welcome to participate.

"The 1+1 mentoring program is about creating connections that strengthen careers and our industry as a whole," said Michele Goldsmith. "One of the strongest messages we heard from the industry was that mentorship is valuable at every stage of a career. This year's expanded program reflects that feedback and creates more opportunities for professionals to learn from one another, gain perspective and knowledge, and develop meaningful industry relationships. This year's mentor lineup represents the broadest cross-section of industry leaders the program has featured to date, bringing together professionals from a diverse range of sectors, specialties, and leadership roles across the recreational marine industry."

The virtual kickoff event was supported by leading marine industry sponsors committed to advancing professional development across the recreational boating industry. Thank you to our event sponsors: Yamaha Watercraft, West Marine, MarineMax, Springfield Marine, Sea Tow, Garmin, and the MRAA.

This program is part of the Women in the Industry series. For more information and videos of past events, please visit www.tradeonlytoday.com/women-in-the-industry.

About

The Soundings Trade Only Group

The Soundings Trade Only Group is a marine business-to-business information multimedia brand. It includes monthly print publication, digital entities including e-newsletter, web, and social media sites, and hosts a range of in-person and virtual events for the marine industry. *Soundings Trade Only* offers the latest business news, and information about products, trends, statistics, management, and marketing insights, and more to the marine industry. It is owned by Firecrown, the leader in affluent enthusiast media with brands in the marine, aviation, freight, railroad and modeling and space sectors. For more

information, please visit www.firecrown.com, www.tradeonlytoday.com. As a marine professional, please visit www.tradeonlytoday.com/subscribe for your free subscription.

For more information, please contact Michele Goldsmith,
michele.goldsmith@firecrown.com.