

# TOHATSU ANNOUNCES NEW AUSTRALIAN & NEW ZEALAND DISTRIBUTOR AGREEMENT WITH POWER EQUIPMENT

JUNE 15, 2026



Tokyo, Japan - 15th June, 2026 - Tohatsu Corporation, a global leader in innovative marine outboard engines, is pleased to announce that it has entered into a new distributorship agreement with Power Equipment Pty Ltd, appointing the company as the exclusive distributor for Australia, New Zealand, and the wider Oceania region beginning, effective 1 July 2026.

Mr. Isami Hyuga, President of Tohatsu Corporation, commented on the new partnership:

"Power Equipment has demonstrated strong capability and unwavering commitment within the marine industry. We are confident that, together with such a trusted partner, this agreement will play a pivotal role in driving our long-term growth across the Oceania market. The new partnership with Power Equipment will allow Tohatsu to continue on our planned growth trajectory, leveraging Power Equipment's industry contacts, technical support capabilities, world-class parts infrastructure and renowned standing in the region's marine industry."

Power Equipment CEO, Mr. Luke Foster, highlighted the significance of this partnership:

"We are incredibly pleased and excited to add Tohatsu to our marine line-up. This agreement enables us to offer a complete range of propulsion solutions--including petrol outboards--for our extensive dealer network and OEM customers."

Mr. Foster continued:

"With over 100 years of Japanese engine manufacturing experience and a gold standard R&D program, the Tohatsu products speak for themselves and offers us the chance to grow our range of quality brands. We are a family-owned company that has been a leader in the marine industry for over 35 years and we continue to invest in the business and have long term stability."

"With our world-class parts and warehouse infrastructure, along with our highly experienced marine team, we are well placed to continue the growth of the Tohatsu brand throughout Australia and New Zealand."

Beginning 1 July 2026, Power Equipment will commence distributorship activities for Tohatsu in Oceania. This partnership will allow both companies to strengthen their presence and deliver enhanced value to customers across the Oceania marine market.

#### About Tohatsu:

Tohatsu Corporation, Japan's oldest manufacturer of outboard motors, has been producing high-quality, durable outboard engines since 1956. To date, the company has delivered more than five million units worldwide, earning a strong reputation for reliability and engineering excellence. We remain uncompromising in our pursuit of outboard motors that are both exceptionally durable and remarkably lightweight. Our dedication to engineering excellence allows us to deliver an inspiring and highly refined engine experience to boaters around the world. For more information, please visit:

<https://www.tohatsu.com>.

#### About Power Equipment:

Power Equipment Pty Ltd is an Australian, family owned distributor and supplier of world-leading diesel, petrol and electric engines, power technology and a range of supporting brands within the industrial and marine industries. Officially formed back in 1990, the company's founder had a clear goal - to bring the best engines from around the world to Australia. Since then, Power Equipment has grown to become the largest independent distributor of marine and industrial diesel engines throughout Australia, New Zealand and the South Pacific.

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