

US Informa Announces Yachting Veteran Cristina Fonzar as Primary Representative in Italy
Appointment Supports Enhanced Client Relations, Strengthens Gateway to High-Value US Market



Photo credit: Giovanni Malgarini

FOR IMMEDIATE RELEASE

Fort Lauderdale – July 1, 2026 — US Informa, part of Informa Markets and organizer of several of the world's leading yachting exhibitions, including the Fort Lauderdale, Palm Beach and Miami Boat Shows, has strengthened its strategic collaboration with Cristina Fonzar, by appointing her as its primary representative in Italy and Business Development manager to support customers and contribute to growth across key markets.

International boat shows remain an irreplaceable cornerstone of the yachting sector, delivering long-term value and serving as definitive platforms for growth that supports the industry's long-term health, sustainability and success. With the United States representing the world's largest market for yachting and luxury, this appointment highlights Informa Markets' dedication to providing localized, high-touch support to Italian shipyards, manufacturers, suppliers, designers, architects, brokers, associations, media, and luxury brands aiming to consolidate or expand their presence overseas.

Cristina Fonzar, an Italian veteran of the yachting industry, brings extensive experience primarily within the superyacht domain. Her background includes senior roles in marketing and communications at leading yacht builders and luxury goods companies operating globally, and she is a trusted advisor and marketing & PR specialist to various organizations across the superyachting ecosystem.

Recognizing the pivotal importance of the American market for European yachting players, US Informa has selected Fonzar to serve as its point of contact in Italy. In this role, besides offering tailored support to current clients, she will also identify, recruit and guide new exhibitors and companies seeking to enter the highly rewarding US market with the right approach and strategic insight.

"Italy represents the world leading hub for yacht construction and maritime innovation, and our goal is to ensure Italian companies have the most effective gateway to the high-value US market," stated Andrew Doole, President of US Boat Shows for Informa Markets. "Cristina's long-standing expertise, extensive network and strategic vision will be key to strengthening client relationships and fostering high-value, win-win business opportunities across our international platforms."

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About US Informa

US Informa, part of Informa Markets, is the leading organizer of major international yachting exhibitions in the United States, including the world's largest in-water show in Fort Lauderdale and flagship events in Miami, Palm Beach and Newport. With a global footprint and deep industry expertise, our B2B and B2C platforms act as the principal economic gateway to the US, connecting leading global builders, designers, naval architects, suppliers, brokers, media, innovators and luxury brands with the world's largest market of affluent buyers, stakeholders and industry professionals.

Upcoming Boat Shows:

- Newport International Boat Show: September 17-20, 2026
- Fort Lauderdale International Boat Show: October 28 – November 1, 2026
- Miami International Boat Show: February 10 – 14, 2027
- Palm Beach International Boat Show: March 17-21, 2027.

Business Contacts:

Cristina Fonzar

Business Development - Italy, Informa Markets

E-mail: cristina@fonzar.eu

Mob.: + 39 335 6435933

Media Contact:

Robin Rosenbaum

Email: rosenbaum@teamavoq.com

Mob.: +1 305 794 6252