



KICKER Marine Audio Returns to Sponsor WakeFest 2026 Women's Pro Event

June 30, 2026, Stillwater, OK – KICKER Marine Audio returns again as the official sponsor of the Women's Pro Division at this year's WakeFest slated for July 17-18 at Center Hill Lake, Smithville, TN. Joining long-time event host TNT Watersports along with partners Pates Ford Marina and FishLipz for its 21st year, KICKER will be livin' loud onsite to welcome top wake athletes and thousands of spectators for Tennessee's premier wakeboarding event featuring pro and amateur competition, live entertainment and plenty of family-friendly fun.

"WakeFest is a family-fun event designed to get our customers excited about wakeboarding," said Luke Tantrum, TNT Watersports owner and host of the popular, annual grassroots competition. "We appreciate having great sponsors like KICKER aboard to help us promote the fun and excitement of the wake lifestyle. Top quality audio is a huge part of the towboat experience and WakeFest will be a perfect venue to showcase premium KICKER product."

In addition to its contribution of cash prizes for the elite women's event and as part of its sponsorship promotion, KICKER Marine Audio has partnered again with professional wakeboarder and KICKER ambassador Guenther Oka to showcase his personal AXIS T250 throughout WakeFest weekend. Outfitted with a custom KICKER M-Class Performance Wake System, the boat will serve as one of the primary towboats supporting event activities including the Women's Pro Division, while also providing an active platform for athlete engagement, content creation and on-water product demonstration.

Oka's audio system features two pairs of KMTC 11" tower cans, KXML amplifiers, KMC5 head unit, two MWE 12" subwoofers, two pairs of 8" coaxial speakers and 8" components, along with a signature KICKER Marine Audio graphics package designed to maximize visibility both on the water and throughout the weekend's activities.

"WakeFest is a staple of the wakeboarding community, and we're proud to return to sponsor the Women's Pro Division," said KICKER National Brand Manager Jeremy Bale. "WakeFest is a high-energy event showcasing extreme performance — the perfect environment for KICKER Marine Audio products. Having Guenther covering the event onsite through his social channels and showcasing his AXIS T250 on the water throughout the weekend creates a unique opportunity to demo KICKER Marine Audio in the wake environment, while supporting one of the most respected events in the

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industry. We look forward to being onsite with Guenther, engaging with attendees and extending exposure for the KICKER brand within the wake market.”

In addition to the Pro, Semi-Pro and amateur wakeboarding competition, the event features a mix of live music, food, shoreline parties at FishLipz, and plenty of family-friendly festivities throughout the weekend. In addition to TNT Watersports, Pates Ford Marina, FishLipz and KICKER, event sponsors also include AXIS Wake and Malibu Boats, Hyperlite, Brian’s Motorsports, Checkers and Tootsies.

For more information about WakeFest, visit www.wakefesttn.com; follow [@wakefesttn](https://twitter.com/wakefesttn) and Guenther Oka [@guentheroka](https://twitter.com/guentheroka) on social media. For more information about KICKER Marine Audio, visit www.kicker.com.

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Photo Caption/Social Post

KICKER Marine Audio returns to #WakeFest 2026 July 17-18 to sponsor the elite Women’s Pro division. KICKER joins Wake Ambassador [@Guentheroka](https://twitter.com/Guentheroka) aboard his tricked-out AXIS T250 to showcase product and participate in a weekend of fun and family-friendly festivities.

#WakeFest2026 #KICKERMarine #AxisWake

Video Link/Post: <https://youtube.com/shorts/MtbeOGJGROE?feature=share>

Guenther Oka: WakeFest is hands-down one of my favorite weekends of the year. Before the riding starts, we’ve got a boat to prep, gear to load, some laps to take, and a road trip ahead of us. Stoked to kick off the Road to WakeFest with the crew and the tunes cranked up. Let’s hit the road!

#RoadToWakeFest #WakeFest2026 #KICKERMarine #AxisWake

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