

Maritimo Appoints BlueSalt Marine as Exclusive Dealer for Greece

Coomera, Australia (July 2026) — Australian luxury motor yacht builder Maritimo continues to lead the market in long-range cruising motor yachts. The company pioneered the enclosed flybridge motor yacht and is internationally recognized for its seaworthy hull design, exceptional ride comfort, and genuine long-distance capability.

Founded by Bill Barry-Cotter, Maritimo reflects nearly 70 years of offshore boatbuilding experience. Deeply rooted in Australian marine conditions — where vessels must perform in demanding seas — every Maritimo is engineered for strength, safety, efficiency, and comfort.

Building on this foundation, Maritimo continues to expand its global sales and service network, partnering with organizations that share its customer-focused philosophy.

“Our goal is to work with partners who put the customer first and are committed to building a strong Maritimo presence in their region, supported by genuine after-sales service,” said Derrick Nowak, Maritimo Global Business Development Manager. “We see this alignment with Hassan Naddaf and BlueSalt Marine. Greece is a natural market for Maritimo’s long-range motor yachts.”

BlueSalt Marine will represent Maritimo exclusively in Greece, a region defined by island passages, open-water crossings, and extended time onboard. These cruising grounds demand comfort, safety, and range — qualities inherent in every Maritimo.

“What attracted me to Maritimo was the focus on engineering, safety, and long-range capability,” said Hassan Naddaf, Managing Partner of BlueSalt Marine. “The Australian offshore heritage, stability, and fuel efficiency are qualities that matter when owners spend serious time at sea.”

In Greece, boating often involves travelling from island to island, with distances that require reliable range and dependable performance. Families frequently spend extended holidays onboard, making interior comfort and stability essential. Maritimo’s enclosed flybridge design and long-range capability make it particularly suited to Mediterranean cruising conditions.

“Greece is an exciting and natural fit for Maritimo’s long-range designs,” said Simon Stewart, Maritimo Marketing Manager.

Hassan Naddaf brings nearly 25 years of boating experience to the new partnership. Having progressed through various vessel sizes over the years, he has developed practical, firsthand knowledge of yacht ownership — from daily operation to complex maintenance and servicing requirements.

“I appreciate the lifestyle side of boating, but I also deeply respect the technical and operational side,” said Naddaf. “That combination influences how I evaluate and represent yachts today.”

BlueSalt Marine was established to provide more than brokerage. The company is focused on long-term ownership support, structured commissioning processes, and reliable after-sales service.

“After-sales support is fundamental to our global approach,” added Nowak. “Hassan is building BlueSalt Marine around the long-term owner experience, which is essential when introducing our brand to a new market.”

BlueSalt Marine is developing trusted local partnerships across key marinas in Greece and surrounding regions, supported by coordinated warranty, parts, and seasonal maintenance support.

“Service is critical, especially when introducing a new brand,” said Naddaf. “Commissioning, handover, and owner education are just as important as the sale. Owners need confidence and support from day one.”

FURTHER INFORMATION

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ABOUT MARITIMO

Maritimo is Australia's leading builder of long-range luxury motor yachts for the world. Formed within the Australian island continent and its vast coastline Maritimo has forged an international reputation. The company was founded by Australia's most awarded boat builder, Bill Barry-Cotter, who last year celebrated 60 years of boat building excellence. Maritimo is built upon the principles of engineering excellence, build integrity, and design innovation. Hand built by the finest craftsmen, Maritimo offers luxury motor yachts of three distinctive Series—the M-Series Flybridge Motor Yachts, the S-Series Sedan Motor Yachts, and the Offshore Series Motor Yachts. Experience gained from the World Champion Maritimo Racing division infuses ocean-proven endurance and unparalleled abilities in the water into every Maritimo. www.maritimo.com.au

About BlueSalt Marine

BlueSalt Marine is a Greece-based yacht distribution and service company established in 2025 to deliver a more structured, technically driven approach to yacht ownership in the Mediterranean. The company combines premium brand representation with comprehensive after-sales support, maintenance coordination, and lifecycle advisory. Focused on reliability, long-range capability, and operational confidence, BlueSalt Marine serves as a trusted partner to discerning owners seeking substance, performance, and continuity beyond the point of purchase. www.bluesaltmarine.com