



PRESS RELEASE

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FOR IMMEDIATE RELEASE

Pettit Paint Welcomes Brandon Michaud to Marine Sales Team

Strengthening Customer Support Across Connecticut and Rhode Island

Greensboro, N.C. — July 8, 2026 — Pettit Paint, a global leader in high-performance marine coatings with roots dating back to 1853 and a brand of Modern Recreational Technologies, Inc. (MRT), today announced the appointment of Brandon Michaud as Sales Representative – Marine. Michaud will support Pettit and ValvTect customers across Connecticut and Rhode Island, helping strengthen relationships and support the continued growth of both brands throughout the region.



This addition reflects Pettit's ongoing commitment to investing in the people and partnerships that drive success across the marine industry. Working closely with boatyards, marinas, retailers, distributors, and marine professionals, Michaud will increase customer engagement, provide the training, service, and technical support customers have come to expect from the Pettit and ValvTect organizations.

Michaud brings more than a decade of marine industry experience to the role. Most recently, he served with Safe Harbor Marina, where he held positions including Service Advisor, Service Manager, and Marine Mechanic. His background in marine diagnostics, service management, and customer relations, combined with multiple industry certifications including ABYC Master Technician, Mercury Marine certification, and Cummins engine certifications, positions him to help customers maximize vessel performance and reliability.

"With Brandon joining the team, we're continuing to invest in how we support the professional and consumer marine markets," said Joe Lavelle, Sales Team Lead. "His addition reflects our commitment to a team-based approach that combines technical expertise, responsiveness, and strong customer relationships to deliver a better experience for our customers every day."

"I'm excited to join the MRT team and build relationships with customers throughout the region," said Brandon Michaud. "I look forward to sharing my experience, supporting customer success, and helping grow the Pettit and ValvTect businesses across Connecticut and Rhode Island."

As Pettit Paint continues to expand its presence across North America, the addition of Michaud reinforces the company's commitment to delivering industry-leading products, technical expertise, and customer support to the boaters and marine professionals who depend on them every day.

About Pettit Paint:

Pettit Paint is an industry leader in high performance marine coatings, delivering innovative solutions for boat owners, professional applicators, and boatyards across the Americas and beyond. Pettit brings more than 100 years of expertise in antifouling paints, epoxies, primers, and professional topside finishes to the marine industry. A brand of Modern Recreational Technologies, Inc., Pettit is committed to developing advanced coating technologies that protect vessels, elevate performance, and support the professionals who depend on them. For more information, visit www.pettitpaint.com.

About Modern Recreational Technologies:

Modern Recreational Technologies, Inc. (MRT), is an industry leader specializing in advanced coatings for the marine, aquatic, parks, and fuel segments. MRT brings together a portfolio of industry leading brands delivering innovative solutions for boat owners, pool owners, professionals, applicators, park and recreation facilities, and fuel distributors. The MRT team is comprised of passionate individuals dedicated to creating and supporting products that maximize the recreational time customers work hard to enjoy. For more information, visit www.mrtproducts.com.