

Press Release

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FOR IMMEDIATE RELEASE

SAILFISH BOATS DEALER NETWORK IS EXPANDING

CAIRO, Ga. (July 15, 2026) —Sailfish Boat's dealer network is growing, adding five new dealer partners and an existing dealer is expanding their reach to include their Naples, Florida location.

Sailfish Boats has recently added the following dealers to the family:

- Irwin Marine Center – Red Bank & Island Heights, NJ
- Millway Marina – Barnstable, MA
- Palmetto Boat Sales – Charleston & Mt. Pleasant, SC
- Simpson Motors LTD – Saint John, New Brunswick Canada
- Marina Mike's – Fort Myers, FL
- Jefferson Beach Yacht Sales – Naples, FL

"We are very excited about the five new dealer partners and the expansion of JBYS with Sailfish, and the potential they bring to their individual respective markets," stated Sailfish Boats President & CEO, Rob Parmentier. He went on to say, "these dealers see the value, the quality and opportunity Sailfish affords them to offer a boat and brand in their market at a fair, affordable price point that they are proud to sell."

Parmentier, concluded with, "these dealers represent the qualities we want from our dealer partners; aggressive, creative out of the box thinkers, customer service centric and focused with a Sailfish 1st mentality."

Welcome to the Sailfish family!

ABOUT SAILFISH BOATS

Sailfish Boats, based in Cairo, Georgia, has been building Practical, Purposeful, and Powerful boats for 40-years. Known for delivering exceptional inshore and offshore fishing platforms that are equally family-friendly, Sailfish designs and manufactures a full range of center console and dual console boats from 23 to 36 feet. For more information, visit www.sailfishboats.com.