



FOR IMMEDIATE RELEASE

Soundings Trade Only Makes 2026 3Ts Summit Available On-Demand

Industry professionals can now watch expert discussions on trade, tariffs and taxes as global policy continues to reshape the marine business landscape.

Chattanooga, TN — July 21, 2026 — The Soundings Trade Only Group has made the full recording of its **2026 3Ts Summit: Trade, Tariffs and Taxes** available on its YouTube channel, giving marine industry professionals on-demand access to one of the year's most timely discussions on global trade and economic policy.

Held on July 15, the complimentary virtual summit brought together leading voices from North America and Europe to examine the significant changes that have occurred over the past 12 months, what is happening now, and what businesses should expect as evolving trade policies, tariffs, taxation and geopolitical developments continue to shape the global marine marketplace.

"The pace of change over the past year has reinforced how important it is for marine businesses to stay informed and prepared," said Michele Goldsmith, vice president and general manager of Soundings Trade Only. "The 3Ts Summit brought together respected industry leaders to share global perspectives, practical insights and strategies that can help companies navigate an increasingly complex business environment. We're pleased to make this valuable discussion available to the entire industry."

The summit featured:

- Philip Easthill, Secretary General, European Boating Industry (EBI)
- Marie-France MacKinnon, Executive Director, NMMA Canada
- Clay Crabtree, Acting Vice President, Public Policy and Government Relations, NMMA
- Lee Gordon, Chief Communications and Government Affairs Officer, Brunswick Corporation

During the 60-minute discussion, panelists explored:

- A 12-month retrospective on the trade, tariff and tax developments that have reshaped the industry
- Emerging regulatory and compliance challenges
- The potential impact of the upcoming U.S. election on future trade policy
- Practical strategies businesses can implement to manage risk and plan for the future

Marine professionals who were unable to attend the live event, or those who would like to revisit the discussion, can now watch the full recording on the Soundings Trade Only YouTube channel [here](#).

The 2026 3Ts Summit was proudly sponsored by Brunswick Corporation.

About Soundings Trade Only Group

The Soundings Trade Only Group is the leading marine business-to-business multi-media brand, delivering the latest business intelligence, trend analysis, and market insights, designed to reflect, inform, and inspire the marine industry. With a monthly print publication, and a robust suite of digital platforms including a daily e-newsletter, web and social media sites, and industry events, the Soundings Trade Only Group provides timely, trusted coverage of marine business trends, products, statistics, and strategic developments. The Soundings Trade Only Group is part of Firecrown Media, a global media platform for affluent enthusiasts and includes both consumer and trade marine titles. For more information, about the Soundings Trade Only Group, please visit

www.tradeonlytoday.com, for your free subscription please visit
www.tradeonlytoday.com/subscribe.

About Firecrown:

Firecrown isn't just the leading media platform for affluent enthusiasts; it's pioneering the fusion of content and commerce. With more than fifty prestigious publications in the marine, aviation, and hobby markets, Firecrown goes beyond traditional media. Its business encompasses e-commerce, finance, and real estate, all tailored to the communities engaged by its media outlets. Serving more than 24 million U.S. households classified as affluent enthusiasts, these consumers have considerable disposable income and are keen to invest in their passions and adventures. Firecrown is headquartered in Chattanooga, Tennessee.

Media Contact:

Michele J. Goldsmith, Vice President and General Manager, the Soundings Trade Only Group.
Michele.Goldsmith@Firecrown.com, +18473730385