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World Cat™ Announces Leadership Promotions

TARBORO, NC — World Cat™ announced that Vann Knight has been promoted to President of World Cat Boats. Knight, who joined World Cat in 2018 and most recently served as the Chief Operating Officer, will oversee the day-to-day operations, including manufacturing, engineering, finance and customer experience, ensuring the continued delivery of the innovation, quality, and service that dealers and owners have come to expect.

"I am excited about this opportunity, the teams we have built, and for the future of World Cat," said Vann Knight. "We are eager to support Andrew Brown in his new role as CEO."

"Our team at World Cat is committed to expanding the acceptance of power catamarans while delivering exceptional experiences for our customers and dealer partners," said Knight. "As President, I will continue our focus on strengthening the company's manufacturing capabilities, operational excellence, and product development."

Headquartered in Tarboro, NC, with an additional production facility in Greenville, NC, World Cat™ manufactures outboard-powered center and dual console catamaran models ranging from 23'–40'. World Cat™ models are known for their versatility, legendary smooth ride, class-leading available deck space, and performance...A Better Way to Boat™. Learn more at www.worldcat.com.

For more information on World Cat™, visit www.worldcat.com; or contact Victoria Henderson or Mark Jerkins at Tinsley Creative, email: victoria@tinseycreative.com or mark@tinsleycreative.com; phone: 863.583.0081.

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