

Press Release

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ZURN YACHTS BROKERAGE SERVICES OFFER INSIGHT AND DESIGN PERSPECTIVE TO YACHT BUYERS AND SELLERS

MARBLEHEAD, Mass. — June 2026 — Doug Zurn, founder and principal of Zurn Yacht Design, is pleased to announce the firm is now offering comprehensive brokerage services through Zurn Yachts, providing intrinsic benefits to those interested in the resale and acquisition of distinguished yachts.

Drawing on extensive experience, Doug Zurn and his team bring a unique combination of benefits to yacht enthusiasts, including market perspective, technical fluency, and the firsthand knowledge of how these quality boats are conceived, built, and maintained.

“We can help brokerage clients to understand what they like in a yacht and why, whether it’s in the performance of the yacht, or the feel of the interior, or its innate beauty,” Zurn says. “By explaining how the design works in all these areas, we can help clients make informed decisions that reflect their experience and what they value.”

Unlike conventional brokerage models centered primarily on transactions, Zurn’s approach is rooted in naval architecture. His career has been defined by the design of recreational powerboats as well as cruising and racing sailboats, giving him a deep understanding of hull form, structural engineering, weight distribution, seakeeping, systems integration, and the practical realities of long-term ownership.

The yachts on offer through the brokerage will be deliberately selective, with an emphasis on Zurn-designed yachts and a small number of exceptional, bespoke yachts that meet similar standards, and which reflect the firm’s broader reputation.

“A well-designed yacht carries its story in every line, laminate schedule, structural decision, and detail of execution,” said Doug Zurn. “Brokerage, in our view, should be more than listing inventory. It should give buyers and sellers access to genuine understanding—how a boat was built, why it performs the way it does, what has aged well, and where true value resides. That is the perspective we bring to this service.”

About Zurn Yacht Design

Zurn Yacht Design is a Marblehead, Massachusetts-based yacht design and naval architecture firm founded by Doug Zurn in 1993. Known for refined aesthetics, technical sophistication, and engaging performance, the firm has developed custom and production designs for recreational powerboats, cruising sailboats, racing sailboats, and bespoke yachts for clients throughout the marine industry.

ZURN YACHTS

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