

FOR IMMEDIATE RELEASE

FB Marine Group Names Mike Victor Contender Boats Product Manager

Veteran angler and eight-time Contender owner steps into leadership role at one of Contender's largest dealerships

FORT LAUDERDALE, FL - FB Marine Group is proud to announce the promotion of Mike Victor to Contender Boats Product Manager.

Mike brings a long history with the dealership and an even longer history with the brand itself. He has personally owned eight Contenders and has helped hundreds of clients achieve their dream of owning the best offshore performance center console on the water. His attention to detail and experience as a seasoned angler have helped FB Marine Group sell more than 75 boats over the last three years, establishing the dealership as one of the largest in the Contender dealer network.

"Mike doesn't just sell the Contender lifestyle; he lives it," said Kim Sweers, owner of FB Marine Group. "When a client works with Mike, they're working with someone who has rigged, run, and fished these boats for years. That kind of firsthand knowledge is something you can't teach."

Born and raised in Fort Lauderdale, Mike graduated from Saint Thomas Aquinas High School and currently lives in Boca Raton. He comes from a family heritage of yacht brokers: his father, Brian Victor, founded Victor International Yacht Sales, based out of Harbour Towne Marina, and has been a broker for over 35 years. Mike's Contender ownership spans eight boats ranging from 30 to 39 feet, with a 35ST currently in production. He shares his passion for boating with his wife, Dara, and his daughter, who live the on-the-water lifestyle alongside him.

In his new role, Mike will oversee the Contender product line for FB Marine Group, which offers new boat sales, custom builds, brokerage, used boats, and full parts, service, and warranty support for Contender Boats.

"We couldn't ask for a better person to lead the brand in Broward County, FB Marine Group's flagship location," said Rob Sabin of Contender Boats. "Mike knows these boats inside and out, and his passion for the product shows in every customer he takes care of. We're excited to see what he does in this role."