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Sirena Yachts announces leadership transition at Sirena Yachts USA

Sirena Yachts is pleased to announce a leadership transition at Sirena Yachts USA. Constantinos K. Constantinou, who has successfully led the company's U.S. operations since 2018, has assumed the role of Senior Advisor for the company. Succeeding him is Ensar Çabuk, who has been appointed to lead Sirena Yachts USA and oversee the company's operations and continued growth in the U.S. market.

In his new role as Senior Advisor, Constantinou will continue to support Sirena Yachts' strategic and commercial development, while sharing the experience and market insight that have helped establish the brand as one of the leading names in the luxury motoryacht sector. During his tenure as Head of Sirena Yachts USA, he was instrumental in expanding the company's presence across North America, strengthening its dealer network, and building lasting relationships with owners and partners. He has also been a passionate advocate for Sirena's vision of creating capable, long-range cruising yachts distinguished by exceptional engineering, craftsmanship, and comfort.

Ensar Çabuk's appointment marks the next step in a career spanning more than 15 years with Sirena Marine. A Naval Architect and Marine Engineer with a Master's in Yacht Design, he joined the company in 2011 as a Design Engineer before becoming Project Manager for the development of the successful models Sirena 58 and Sirena 64. He later transitioned into commercial leadership, serving as Sales Responsible and Manager of Sales, where he helped expand the brand's international presence and dealer network. Since relocating to Fort Lauderdale in 2023 as Country Manager of Sirena Yachts USA, Çabuk has worked closely with Constantinou, dealers, owners, and industry partners across the region. His unique combination of technical expertise, product knowledge, and commercial experience positions him well to lead the next phase of Sirena Yachts USA's growth.

As Head of Sirena Yachts USA, Çabuk will focus on strengthening the dealer network, enhancing the ownership experience, supporting customers, and driving the continued growth of the Sirena brand throughout the U.S. market.

Constantinos K. Constantinou commented: "It has been a privilege to lead Sirena Yachts USA and to be part of the brand's remarkable growth in North America. I am proud of everything we have accomplished together with our dealers, customers, and the entire Sirena team. As I move into my new role as Senior Advisor, I am delighted to see Ensar take the helm. Having worked alongside him for many years, I know that his deep technical knowledge, commercial experience, and commitment to our customers make him exceptionally well suited to lead Sirena Yachts USA into its next chapter and look forward to supporting him along the way."

Ensar Çabuk added: "I am honored to take on this new responsibility and grateful for the trust placed in me. I look forward to working closely with our dealers, customers, and partners as we

SIRENA YACHTS

continue to strengthen the Sirena brand, deliver an outstanding ownership experience, and build on the strong foundation established over the years. Together, we will strengthen our presence across North America and the Americas, expand our dealer network, and build upon the extraordinary momentum Sirena Yachts has achieved.”

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