



InterMarine Expands Groupe Beneteau Partnership with Beneteau Antares, Beneteau Flyer, and Wellcraft

New brands expand InterMarine's portfolio and give South Florida boaters access to an even broader range of boating experiences.

FORT LAUDERDALE, FL — September 1, 2026 — InterMarine is proud to announce the expansion of its partnership with Groupe Beneteau with the addition of three distinguished brands to its portfolio: Beneteau Antares, Beneteau Flyer, and Wellcraft.

This expansion marks an important milestone in InterMarine's continued growth and allows the company to offer South Florida boaters an even broader selection of boats across the outboard-powered, cruising, fishing and family boating segments.

The new brands complement the Groupe Beneteau brands already represented by InterMarine, including *Prestige Yachts*, *Beneteau Swift Trawlers*, *Beneteau GTs* and *Jeanneau*, further expanding the range of boating experiences available through the dealership.

"Beneteau and Wellcraft are two brands with incredible legacies, and I couldn't be more excited to represent them with InterMarine," said Clement Magot, Beneteau and Wellcraft Brand Manager at InterMarine. "Having previously served as Beneteau's Sales Director for the Americas, I've seen firsthand what these brands mean to boaters, and I'm looking forward to sharing that experience with South Florida customers."

Backed by InterMarine's established sales, service, parts and customer support teams, the three brands will benefit from the company's commitment to providing customers with the support, resources and expertise they need throughout every stage of the boating journey—from selecting the right boat to ownership and ongoing service.

"As InterMarine's relationship with Groupe Beneteau continues to grow, so does its ability to bring more innovative products and boating opportunities to the South Florida market". said Luc Thibault, President of InterMarine. The company looks forward to introducing these brands to its customers and welcoming a new group of boaters to the family.

Whether enjoying a day on the water with family and friends, heading offshore to fish, exploring the coast or simply embracing the South Florida boating lifestyle, Beneteau Antares, Beneteau Flyer and Wellcraft give boaters even more ways to find the boat that fits how they want to experience the water.

COMPANY INFORMATION:

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