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For Immediate Release

Kristen Mauricio Named Modus Senior Brand Manager

Oxnard, Calif., September 16, 2026 — DSP Solutions Inc., a leader in lifestyle and solution-based audio infotainment technology for vehicles, has appointed Kristen Mauricio Senior Brand Manager for Modus, effective immediately. Mauricio will report to Vice President of Marketing, Joz Wang, and will own the long-term strategy, equity, and growth of the Modus brand and its award-winning luxury and high-end audio solutions.

“Modus is shaping the future of the industry through performance and engineering for an unprecedented experience on the road and in the water,” said Mauricio. “I am pleased to join a team that is passionate about moving the needle. Through strategic growth and leveraging the unique technology that Modus boasts, I am excited to help Modus make a continued impact in the industry.”

Mauricio is a marketing veteran with more than 16 years of global experience, including previous roles with AT&T, Seagate, and Guitar Center.

“Specializing in analytics-based strategy and high-impact brand development, Kristen’s addition to Modus reflects our mission to revolutionize the in-vehicle experience with premier audio technologies,” added Wang. “We are excited to have her on the team.”

For more information about Modus products and partnership opportunities, request more information on the web at www.modusglobal.com.

About Modus

Modus is a premium car audio technology brand under DSP Solutions, specializing in audio solutions that combine cutting-edge technology with superior sound quality.

About DSP Solutions

DSP Solutions is a pioneering American mobile audio company dedicated to transforming in-vehicle entertainment. Its cutting-edge audio, video, and infotainment systems are engineered for automotive, power sports, and marine markets, delivering premium experiences to a diverse North American audience. Backed by innovative technology and industry expertise, DSP Solutions is redefining what's possible in mobile audio.

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