

Brad Gearhart Announced President of Roswell Marine

Press Release

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Roswell Marine (September 10, 2026) – Roswell Marine announces that Brad Gearhart has been appointed to the newly established role of President, bringing over 25 years of industry experience and passion to the company's Executive Leadership team. Gearhart previously served as Director of Marketing & Business Development, where he was instrumental in the organization's strategic positioning and global initiatives across multiple segments of the marine industry and beyond.

A lifetime on the water and professional experience spanning boat manufacturing, marketing, dealership operations, business development, and executive leadership give Gearhart results-driven, ground-up perspective. Joining the Roswell team in 2018, he brought extensive industry knowledge, relationships, and hands-on expertise that met the company's rapid progression with action. His latest contributions earned him a WSIA 2026 Leadership Award, further solidifying his impact within marine culture. Recognized as one of the most innovative and respected manufacturers of marine audio, towers, racks, and accessories, Roswell's premium positioning, fast pace, and unique culture have proven to be a perfect fit for Gearhart's professional growth.

"Brad earned this opportunity through hands-on leadership, a willingness to take on challenges, and a relentless drive to move Roswell forward. He shares not only my vision, but also my core values when it comes to pushing innovation and servicing our partners beyond expectations," said Robert Oswell, Founder & CEO of Roswell Marine. "Brad brings a lot of experience and perspective to our Executive Team, and I'm excited to see what he brings to Roswell and the industry as he continues his journey in this next exciting chapter."

Roswell has developed an esteemed collective of professionals who go beyond the workplace and fully embrace the marine lifestyle. Each individual shares the same passion for driving the industry forward through the innovative performance of our product line and the elevated experiences we provide to each customer. Brad Gearhart's advancement is a testament to Roswell's commitment to discovering great talent, nurturing their development, and supporting personal and professional growth from within.

About Roswell Marine: For over 25 years, Roswell Marine has remained at the forefront of innovation; designing, engineering and manufacturing products for the world's top boat builders. A vision focused on improving every experience on the water gives Roswell Marine an edge in delivering premium marine audio, towers, racks, and accessories that revolutionize the industry with award-winning results.