

Correct Craft Celebrates Bill Yeargin's Induction into the NMMA Hall of Fame

ORLANDO, FL (Sept. 2, 2026) – Correct Craft is proud to celebrate Board Chair and former President and CEO Bill Yeargin, who today was announced as the 2026 inductee into the National Marine Manufacturers Association (NMMA) Hall of Fame.

Bill joined Correct Craft as President and CEO in 2006 during a challenging period in the company's history. Over the next two decades, he transformed Correct Craft from a single boat company into a family of businesses spanning boats, engines, watersports, technology and other marine-related segments.

During that time, Correct Craft expanded its manufacturing footprint across the United States, increased its international presence to more than 70 countries, invested heavily in innovation, and welcomed respected brands and businesses into the Correct Craft family.

As significant as that growth has been, Bill has always believed a company should be measured by more than its financial results. One of his most lasting contributions is the culture he helped build around Correct Craft's why of "Making Life Better." Under Bill's leadership, that why became part of how the company approaches its employees, customers, communities and business decisions. He consistently challenged the organization to pursue performance while also caring for people.

"Bill understood that lasting success is built by investing in people, staying true to our values and having the courage to pursue a bigger vision," said Zach Hutcheson, CEO of Correct Craft. "His leadership helped shape the company Correct Craft is today, and his impact will continue to guide us for years to come."

Bill also made leadership development a priority throughout his tenure as CEO. He invested personally in people, encouraged continuous learning, and created opportunities for leaders to take on greater responsibility. As a result, Correct

Craft has developed a strong bench of leaders, and the impact of that commitment has extended far beyond the company itself.

His influence extended across the recreational boating industry. Through decades of service, advocacy, and leadership, Bill consistently encouraged Correct Craft and its people to support the broader marine community, setting the example through his own actions.

He served in numerous leadership roles across the industry, including as chair of the NMMA Board of Directors, and represented American manufacturing at the national level through advisory positions under multiple presidential administrations.

In April 2026, Bill transitioned from President and CEO to Chair of Correct Craft's Board of Directors, continuing his involvement with the company while beginning a new chapter in his career.

"The NMMA Hall of Fame is the highest honor our industry can give, and it is incredibly well deserved," said Zach. "We are proud of what Bill has accomplished, but even more proud of the way he has done it. He has made Correct Craft, our industry and countless people better along the way."

Bill will officially receive the 2026 NMMA Hall of Fame Award during the IBEX Industry Breakfast on October 6 in Tampa, Florida.

The entire Correct Craft family congratulates Bill, on this well-deserved recognition.

ABOUT CORRECT CRAFT: Celebrating over 100 years of excellence in the marine industry, Correct Craft is a Florida-based company with global operations. Focused on "Making Life Better," the Correct Craft family includes Nautique, Centurion, Supreme, Bass Cat, Yar-Craft, SeaArk, Parker, Revel, Ranger Tugs, Cutwater Boats, Solara Boats, Pleasurecraft Engine Group, Indmar Marine Engines, Velvet Drive Transmissions, Ingenuity Electric, Mach Connections, Merritt Precision, Osmosis, Watershed Innovation, and Aktion Parks. For more information, please visit www.correctcraft.com.
