

The Beneteau Group is Preparing a New Service and Refurbishment Hub for Large Vessels in the Mediterranean

At the Les Occasions du Multicoque et du Refit trade show, the Beneteau Group announced plans for a new 15,000 m² facility in Canet-en-Roussillon, France. This site will allow the Group to expand its services for larger vessels and the refitting of pre-owned boats in the Mediterranean, leveraging the expertise of BMS. It is scheduled to open in mid-2029.

“With BMS’s expertise and the Group’s resources, we want to develop a Mediterranean hub for services to large vessels in Canet. Convinced of the potential of reconditioning used boats, we see it as a new lever to deploy the Beneteau Group’s NEO program on a larger scale, with the ambition of making this site a world reference in the 60 to 80 foot segment,” says Clément Himily, Managing Director of the Beneteau Group’s Sailing Business Unit.



A new site to develop services for large units

Integrated into the Group in October 2025, BMS specializes in the maintenance, customization, and refit of large catamarans.

The future site will extend this expertise to the Group's larger vessels: catamarans and monohulls, both sailing and motor, over 60 feet. The preparation and installation of

equipment on new boats will also be developed there.

The project includes approximately 2,200 m² of built area, subject to the necessary studies and permits. This area could be doubled at a later stage, as part of an optional 10,000 m² land expansion. The project extends the structuring of the Group's services to sites with direct access to the water. In Les Sables d'Olonne, the future Port Olona 3 hub is expected to strengthen the preparation, customization, and commissioning of new boats.

NEO, a refurbishment program poised to scale up

The future site will provide additional capacity for NEO, the Group's pre-owned boat refurbishment program. Its expansion, announced at the Cannes Yachting Festival, increases the offering from two to eight models across the LAGOON, BENETEAU, and JEANNEAU brands. NEO aims to extend the lifespan of boats and facilitate access to vessels refurbished and modernized by their manufacturers.

For boaters, NEO combines the manufacturer's expertise with interventions tailored to each model. The refurbishment process relies on original plans, composite molds, and parts lists by hull number to define the work and identify the appropriate parts. A thorough inspection, the application of Beneteau Group brand standards, and the mobilization of its integrated expertise ensure a high level of quality throughout the entire process.

Following two successful projects in the first half of the year—the refurbishment of a Lagoon 42 and a Lagoon 450—the NEO program continues its development. The Group aims for an annual production of 130 refurbished boats by 2030. By that date, the Canet site could handle around ten large units per year, in synergy with the other centers of the Group.

A training space for owners and crews

In the second phase, a dedicated space for owners and crews could offer training in navigation, safety, and the use of onboard systems, either on their own boat or an equivalent model. This base camp would also host customer campuses and events.

ABOUT BMS

Based in Canet-en-Roussillon, BMS specializes in the maintenance, customization, and refitting of large catamarans. Founded by Pascal Cantiran and Denis Ranjard, the company has established itself as a leading player thanks to its technical expertise and close relationships with owners. BMS employs 20 people and generated €3.3 million in revenue in 2025.