



Free registration for Metstrade closes on 31 October as Amsterdam prepares to welcome the global leisure marine industry

As the global leisure marine industry prepares to gather in Amsterdam this November, Metstrade is encouraging visitors to secure their free registration before 31 October and take advantage of the many events, business and networking opportunities taking place across the city during this annual industry gathering.

Every year, Amsterdam becomes the meeting place for the international leisure marine sector, with Metstrade, serving as the anchor event that brings together over 20,000 professionals from every corner of the industry. Each year, it provides a unique opportunity to discover new technologies, drive commercial growth and shape the future of recreational boating.

Alongside the exhibition, a wide range of conferences, business meetings, networking events, dealer gatherings and industry activities take place before, during and after the show, providing additional opportunities for visitors to maximise their time in the city.

To highlight the scale and significance of this annual gathering, Metstrade has unveiled a new brand video that captures how a single week in Amsterdam brings together the global leisure marine industry through exhibitions, conferences, meetings, networking events and business opportunities. Watch the video here: <https://www.metstrade.com/>

With free visitor registration closing on 31 October 2026, industry professionals now have a limited opportunity to secure complimentary access before an online registration fee of €90 (excl. VAT) applies from 1 November. Visitors are encouraged to register now and begin planning how to make the most of their time in Amsterdam.

Make the most of your time in Amsterdam

The week of Metstrade brings together a range of industry-leading events, specialist forums, business meetings and networking opportunities that help professionals build relationships, gain insight and discover new opportunities across the leisure marine sector.

Highlights include:

[The Superyacht Forum](#) – part of the Metstrade umbrella where C-Suite industry leaders meet to explore the trends, challenges and opportunities shaping the future of the superyacht industry. Taking place from 16 – 17 November, this year's theme, Accelerate the Evolution, will provide the strategic insight and create opportunities for collaboration across the superyacht supply chain.

[Yacht Racing Forum](#) - a premier B2B conference for the yacht racing industry, it unites top professionals to explore marketing, tech, design, safety, and more. Taking place from 19 – 20 November, the event will spark fresh ideas, share insights, and build business connections.

[Yacht Infrastructure Summit](#) – a new event focused on the growing importance of the infrastructure supporting the global marina superyacht industry. Taking place on 18 November and organised by SuperYacht Times and Marina World in partnership with Safe Harbor, it will bring together the people who finance, develop, design, own, supply and operate within the sector.

Alongside these events, visitors can take advantage of numerous industry-related events taking place across the city, including site visits, dealer meetings, distributor gatherings, networking opportunities, dinners and other hospitality functions.

Niels Klarenbeek, Director RAI Marine Technology Events, said: “Metstrade is much more than three days on the show floor. For many companies, it is the one week each year when they can meet partners, customers, suppliers and colleagues from around the world in a single location. Beyond the exhibition itself, a wide variety of meetings, conferences and networking opportunities take place across Amsterdam, creating additional value for visitors. By planning ahead and spending more time in the city, visitors can unlock even greater value from their trip and be part of the broader momentum shaping the leisure marine sector.”

Joe Lynch, CEO of ICOMIA, added: “Metstrade is the anchor for an exceptional week of activity across Amsterdam, bringing the international leisure marine community together at a scale that is difficult to achieve anywhere else. The exhibition is a compelling reason to attend in its own right, but the wider programme, from specialist forums and summits to site visits, business meetings and networking events, creates even more opportunities to exchange ideas, strengthen partnerships and identify new areas for growth. We would encourage visitors not simply to attend the show, but to plan for the full week and extend their stay so they can take advantage of the connections, insight and commercial opportunities available throughout the city.”

Free visitor registration for Metstrade 2026 closes on 31 October. Secure your ticket to attend the industry's leading global B2B event at RAI Amsterdam from 17–19 November now. From 1 November onwards, an online registration fee of €90 (excl VAT) will apply.

Secure your free registration here:

https://metstrade.login.rai.eu/?survey=2cmxfxu7ruf2&actioncode=&utm_source=Press_contacts&utm_medium=referral&utm_campaign=MET_bezoekers_campagne_2026&utm_content=pressrelease

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For further information or images, please contact the Metstrade team at McKenna Townsend by calling [+44\(0\)1425 472330](tel:+44(0)1425 472330) or emailing metstrade@mckennatownsend.com

About Metstrade

Metstrade is the world's leading trade exhibition for marine equipment, technology and services in the leisure marine sector. Organised by RAI Amsterdam, it connects global marine professionals in a unique cluster of networking, knowledge exchange, and business development activities.

About RAI Amsterdam

Founded in 1893, RAI Amsterdam is a leading international exhibition and convention centre, committed to creating platforms that facilitate industry collaboration and progress.

Notes for editors

Metstrade is the world's largest trade exhibition for marine equipment, technology and services for the global leisure marine industry. Organised by RAI Amsterdam in association with ICOMIA (International Council of Marine Industry Associations), Metstrade's target audience includes yacht builders, naval architects, refit yards, distributors, dealers, wholesalers, captains, marina owners and marine equipment manufacturers worldwide. It connects global marine professionals in a unique cluster of networking, knowledge exchange and business development activities.