



Guilford, Connecticut, October 14, 2026 – Manufacturers Representative Group Ocean Marketing today announced several changes to the agency's leadership team.

Ocean Marketing President & CEO John Thommen has transitioned from President to Chairman of the Board, Vice President Jeff Cox has been promoted to President and Regional Sales Manager Jeff Earl has been promoted to Vice President. Cox and Earl will also serve on the Ocean Board of Directors.

"Jeff Cox and Jeff Earl are widely respected and highly experienced marine industry veterans and their promotion to key leadership positions assures that Ocean Marketing will continue to collaborate with our OEM, distributor and retail partners with integrity for many years to come," John Thommen said.

John Thommen has been at the helm of Ocean Marketing for more than 40 years. In 2019, he received the NMMA's Alan J. Freedman Memorial Leadership Award, which recognizes individuals who have made outstanding contributions to the marine accessories industry through leadership, creativity and personal motivation.

Jeff Cox joined Ocean Marketing in 2006, focusing on dealer pull through work in a Training and Sales Development role. A few years later, he became a Regional Sales manager and was promoted to Vice President of Sales in 2018.

Jeff Earl joined Ocean Marketing in 2019 as a Regional Sales Representative and was promoted to Regional Sales Manager shortly thereafter. He's a familiar face of Ocean at industry events, boat shows, dealer calls and manufacturer training sessions.

For more information, contact Ocean Marketing, info@oceanmark.com, or in the US call 1+800.343.8294.

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