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PROPSPEED NAMES JOE MERCURIO GULF COAST SALES MANAGER AND TECHNICAL SUPPORT

Marine Industry Veteran Brings Over 20 Years of Experience to Regional Sales and Customer Support Role

Auckland, New Zealand – Propspeed, a leading innovator in biocide-free, foul-release coatings, announced today the appointment of Joe Mercurio as its new Gulf Coast Sales Manager and Technical Support. In this role, Mercurio will work with distributors, boat yards, dealers, marine businesses, applicators and customers across the Gulf Coast, strengthening regional relationships and providing sales and technical support.

Mercurio brings more than 20 years of marine industry experience to Propspeed, with a background in sales channel and brand management, including experience with YANMAR Marine International B.V. A lifelong boater and angler, he has built his career around helping people enjoy their time on the water while supporting the marine businesses that make those experiences possible.

“Our partners have come to value the experience of our technical sales team, who understand their business and their customers, share their passion for boating and are committed to their success,” said Marcus Hamilton, CEO, Propspeed. “Joe’s marine industry experience, sales background and deep ties to the Gulf Coast make him a strong fit for our team and the partners we serve. His professionalism, energy and drive will strengthen the support we provide to marine distributors, marine businesses and applicators across the region. We’re pleased to welcome Joe to Propspeed.”

“My love of boating and fishing started young, and my best memories were made on the water with family and friends. Working in the marine industry lets me pass that on, introducing new people to the water and helping them enjoy it,” Mercurio said. “Propspeed is leading the industry with products that deliver and a team that stands behind them. That's exactly the kind of company I'm excited to be part of. I'm looking forward to bringing that Gold Standard experience to the Gulf Coast, strengthening relationships with our distributors, marine business owners, and applicators, and ensuring they have everything they need to deliver the performance, expertise and reliable support that Propspeed is known for.”

For more information about Propspeed and its full product range, please visit www.propspeed.com.

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About Propspeed
Propspeed is a global leader in biocide-free foul-release coating systems, renowned for protecting critical underwater assets from marine

growth to sustain vessel efficiency, protect the marine environment and deliver long-lasting performance. Since 1999, Propspeed has provided proven protection for propellers, running gear and underwater metals worldwide. Foulfree™ Multi-Surface System extends that protection to non-metal components across a wide range of substrates, excluding the hull. Together, these systems give the marine industry one trusted brand to protect the components that power performance below the waterline. Engineered in New Zealand. Proven worldwide.

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