FOR IMMEDIATE RELEASE

Contact: Victoria Henderson
Tinsley Creative
863.583.0081
victoria@tinsleycreative.com

World Cat Celebrates Top Dealers and Sales Professionals at Annual Dealer Meeting

TAMPA, Fla. — World Cat™ honored its top-performing dealers and sales professionals at its Annual Dealer Meeting, held at the JW Marriott in Tampa, Florida. The awards recognized individual sales achievement, dealer performance, market share and year-over-year growth for the 2026 model year.

Sara Bay Marine Group of Sarasota earned World Cat's #1 Dealer in the World award for the first time**.** The milestone capped a standout year for the Sarasota dealership. World Cat of South Florida in Fort Lauderdale, Florida, was named #2 Dealer in the World, followed by Unique Marine in the Florida Keys at #3.

Unique Marine also earned the **#1 Market Share in the World** award for the 2026 model year. Premier Boating Centers of Houston received the **Presidential Pace Setter Award** for the largest year-over-year sales increase.

Travis Giordan of World Cat of South Florida was named **#1 Salesperson in the World** for the 2026 model year, earning the honor for more than the tenth time in his career. Blake Borgeson of World Cat of Naples was named #2 Salesperson in the World, and Chris Flounders of Sara Bay Marine Group in Fort Myers was named #3. In addition, Kam Gwynn of Morehead City North Carolina's Fort Macon Marina was named the winner of the **2026 Model Year President's Cup Rolex Lottery** after securing an additional lottery entry and delivering on the President's Cup May/June challenge.

"These awards recognize the people and dealerships who bring the World Cat experience to life for boaters every day," said Chad Armstrong, World Cat's Strategic Sales Director. "Their dedication to customers, product knowledge and commitment to growth continue to strengthen our dealer network."

About World Cat™

Headquartered in Tarboro, NC, with an additional production facility in Greenville, NC, World Cat™ manufactures outboard-powered center and dual console catamaran models ranging from 23'–40'. World Cat™ models are known for their versatility, legendary smooth ride, class-leading available deck space, and performance…A Better Way to Boat™. Learn more at www.worldcat.com.

For more information on World Cat™, visit www.worldcat.com; or contact Victoria Henderson or Mark Jerkins at Tinsley Creative, email: victoria@tinseycreative.com or mark@tinsleycreative.com; phone: 863.583.0081.

###