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Caymas Boats Hauls In a KICKER Marine Audio Sound Deal

Stillwater, OK -- As KICKER Marine Audio opens its boarding door to OEM-direct sales, Caymas Boats pulled up to the dock to load up on KICKER sound systems for its fresh-water line of boats.

Caymas Boats, founded in 2018 by NMMA Hall of Fame Winner, Earl Bentz, are built around quality, performance and innovation, based on Bentz' extensive experience in Mercury Marine's Racing program and founding and selling two other boats brands. He saw the bass fishing boom and built boats to serve that savvy customer. KICKER Marine Audio's newest upgrade in sound quality perfectly fit Caymas' needs.



The Caymas DV Series will be KICKER equipped

The agreement was arranged by KICKER's new OEM Marine Sales Manager, Will Cherry. "Alex NeSmith and the team at Caymas made it easy for me to get my feet wet with KICKER in my new role," said Cherry. "We are working first with Caymas' fresh water line of boats from 18-22' offering different levels of equipment from entry-level to premium, based on the boat size and customer or dealer preference."

KICKER, a leader in the 12-volt automotive, Powersports, and truck audio business for over 50 years, made the marine industry its focus for top-quality and concert sound over 20 years ago and has since built its on-water reputation for engineered design, durability, customer service and refined sound—as well as volume. That was the bait and made KICKER a good catch for the Caymas brand. All KICKER Marine Audio equipment is designed and built to Real Marine® specifications that exceed all industry standards, including waterproofing, durable and salt-fog tested components.

"Our customers expect the best," said Ben Dorton, VP Sales & Marketing at Caymas Boats, "and that includes the audio experience on the water. KICKER has a strong reputation for great sound and durability, which made this partnership an easy decision. We're excited to offer a premium audio package that lets our owners enjoy their favorite music whether they're fishing a tournament, cruising the lake, or just relaxing at the dock."

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About KICKER Marine Audio:
Since 1973, KICKER has been a leading name in the "12-Volt" world of car, truck, and Powersports mobile audio, expanding its impact on the marine environment. The brand's strong, waterproof, and reliable Real Marine® products have garnered widespread acclaim among boat owners, from lake boats and pontoons to wake and surf boats, fishing boats, cruisers, and performance boats. In addition to tower systems, coaxial, subwoofers, amplifiers, receivers, head units, and remotes, KICKER Marine Audio's commitment to waterproof, durable, and problem-free components sets a new standard for marine audio, providing peace of mind to OEM builders, dealers, and customers alike.

By continually subjecting its components to rigorous testing for salt, fog, weather, and UV resistance, as well as IP testing for debris and water ingress, KICKER ensures that its marine audio products meet stringent marine standards and deliver unmatched performance and reliability in marine environments. For more information about KICKER Marine Audio's new premium speaker lineup, please visit https://kicker.com/marine-audio.

About Caymas Boats:
As a pioneer in the bass boat manufacturing industry, Earl Bentz had a vision for Caymas' Freshwater Division—to build his best-performing bass boat to date. With an average of 30 years of experience in fiber glass manufacturing, the Caymas freshwater development team strives to provide customers with a dry ride, maximum speed and comfort, superior safety and effortless performance. Caymas Boat owners expect exceptional materials unmatched marine technology and appreciate the company's commitment to outstanding customer service and support as Caymas builds superior freshwater and saltwater boats, providing fishermen and their families a phenomenal ride with a lifetime of great memories along the way.



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