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Bay Rider Boats Adds Four Black Label Marine Group Locations to Growing Dealer Roster

Wilson, NC – Bay Rider Boats - *an independent boatbuilder with a more than 50-year history in producing inshore/offshore bay boats, skiffs, and center consoles* - recently added four Florida-based **Black Label Marine Group, LLC** locations in **Pinellas Park, Ocala, Punta Gorda,** and **Fort Myers** to its growing dealer network.

Black Label Marine Group is a Florida-based marine dealership group serving boating communities through its four locations. The company focuses on quality marine products, knowledgeable customer service, and a strong dealership experience. They're recognized as one of the largest dealerships in the state of Florida. The partnership between the dealer and Bay Rider Boats reflects Black Label Marine Group's commitment to offering Florida boaters a broad selection of vessels, knowledgeable service, and convenient access to boating opportunities across the Gulf Coast and beyond.

"We're excited to have Black Label Marine Group join our growing dealer family," said Bay Rider Boats Owner Bob Brunson. "As we look to expand our dealer network, it's important to us to find the right partners. Black Label Marine Group certainly fit the bill and we're looking forward to growing this partnership together," added Brunson.

"This partnership with Bay Rider Boats represents another exciting chapter in the continued growth of Black Label Marine Group," said Black Label Marine Group Chief Operating Officer Justin LoFaro. "By offering Bay Rider models across all four locations, we are expanding access to the brands and boating experiences our customers value, from the Nature Coast all the way through Southwest Florida."

Bay Rider Boats produces twelve bay boat, skiff, and center console models ranging from 18'-26'. With a 52,000 sq-ft manufacturing facility in Wilson, North Carolina, the company is known for making some of the highest quality, dryest boats out on the water. The company is trusted by families and enforcement officials alike for producing a well-built, reliable product year after year.

For more information on Bay Rider Boats, visit https://bayriderboats.com/, or contact Mark Jerkins at Tinsley Creative, email: mark@tinsleycreative.com; phone: 863.583.0081.

For more information on Black Label Marine Group, visit https://blacklabelmarinegroup.com/, or contact Alex Lugardo at 888.887.8910.

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