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Colombia Náutica 2027: A Sea of Opportunities for the International Boating Industry

July 9–12, 2027 | Cartagena de Indias, Colombia

CARTAGENA DE INDIAS, COLOMBIA — October 27, 2026 — Colombia Náutica returns July 9–12, 2027, with a renewed vision and an invitation to the global boating industry to discover a **Sea of Opportunities** in one of the Caribbean's most captivating destinations.

Organized by **Grupo Heroica**, with the support of **AsoNáutica**, Colombia's recreational marine industry association, the four-day event will take place at the Centro de Convenciones Cartagena de Indias, combining indoor and outdoor marine exhibits with boats displayed on the water.

More than a traditional boat show, Colombia Náutica 2027 is being reimagined as a gathering place for everyone who shares a passion for the water. From boatbuilders, marine equipment manufacturers, and industry professionals to boat owners, water sports enthusiasts, and families, the event will celebrate the people, businesses, and experiences that connect the boating community.

A Growing Market. A Sea of Opportunities.

With coastlines along both the Caribbean Sea and Pacific Ocean, more than 3,000 kilometers of coastline, and an extensive network of rivers and lakes, Colombia offers considerable potential for recreational boating, marine tourism, and marina development.

For international manufacturers, distributors, and marine service providers, Colombia Náutica offers a valuable opportunity to establish a presence in an emerging market, develop distribution relationships, connect with local industry leaders, and introduce products to new customers.

The show will bring together boats, marine engines, electronics, equipment, accessories, marina infrastructure, and marine services, complemented by on-water demonstrations, educational programming, and networking opportunities.

Where Business Meets a Passion for the Water

Set against Cartagena's historic waterfront, Colombia Náutica 2027 will combine business development with the excitement and lifestyle of boating, creating opportunities for meaningful connections both on and off the water.

"*Cartagena offers a rare combination of strategic advantages: a prime Caribbean location, established maritime and boatbuilding industries, specialized expertise, a thriving tourism sector, international air connectivity, and world-class infrastructure for hosting international events. Together, these strengths position Cartagena to become the leading hub for the nautical industry in Latin America,"* said Juliana López, CEO of Grupo Heroica.

Building on its established history, Colombia Náutica previously attracted more than 2,500 visitors from 13 countries, demonstrating the event's potential to connect regional and international marine businesses.

Colombia Náutica 2027 is an Emerging Member of the International Federation of Boat Show Organisers **(IFBSO)**, reflecting its growing engagement with the global boat show community.

Be Part of Colombia Náutica 2027

Marine manufacturers, distributors, equipment suppliers, and service providers interested in expanding their reach in Latin America are invited to explore exhibiting and sponsorship opportunities at Colombia Náutica 2027.

For exhibitor and sponsorship information, visit @colombianautica on instagram or contact the organizing team: eventos@grupoheroica.com

Event Information

Event: Feria Internacional Colombia Náutica 2027
Dates: July 9–12, 2027
Venue: Centro de Convenciones Cartagena de Indias, Colombia
Organizer: Grupo Heroica S.A.S. sirley.rincon@grupoheroica.com
Social Media: @colombianautica

About Grupo Heroica

Grupo Heroica S.A.S. is a Colombian company specializing in the management and operation of convention centers and event venues, including the Centro de Convenciones Cartagena de Indias. For more information, visit www.grupoheroica.com.

Media Contact:
Michelle Ramos - Marketing leader
michelle.ramos@grupoheroica.com