Sam Bisset Named President of Fluid Motion, Builder of Ranger Tugs, Cutwater, and Solara Boats

MONROE, Wash. (Nov. 19, 2026) — Sam Bisset has been named president of Fluid Motion, builder of Ranger Tugs, Cutwater, and Solara Boats, effective immediately. Sam succeeds John Livingston, who will remain with Fluid Motion and focus on product design.

Sam joined Fluid Motion in October 2014 as director of communications, becoming the company's first employee dedicated to marketing. Over the next 12 years, he helped grow the marketing department and shape the development of Ranger Tugs, Cutwater Boats, and Solara Boats.

His work has strengthened Fluid Motion's brands, expanded its market presence, and introduced new approaches to how the company connects with and serves its customers. Along the way, he has worked closely with teams throughout Fluid Motion, from product development and production to sales and customer service. He was promoted to director of marketing in 2019 and vice president of marketing in January 2024.

Sam serves on the Board of Trustees of the Northwest Marine Trade Association (NMTA), on the boat show committees for both the NMTA and NYBA, and on the NMTA Grow Boating Committee.

"I've watched Sam build a great team and earn the trust of our dealers and owners since he joined us as our first marketing hire in 2014, and this is the right time for him to lead," said John.

Sam commented, "Coordinating our customer events over the years has given me a firsthand look at what makes Fluid Motion special. Great boats are a big part of it, but so are the team members who take pride in designing and building them, the customer service team that looks after our owners like family, and the community of owners who truly love their boats."

"I'm proud of what we've built together," Sam added, "and I'm excited to keep innovating, keep making our company stronger, and keep giving our customers the best ownership experience out there."

"Sam has a genuine passion for getting people out on the water and a deep understanding of what makes Fluid Motion and its brands special," said Zach Hutcheson, CEO of Correct Craft. "His experience, relationships, and commitment to the company's success make

him the right leader to build on Fluid Motion's strong foundation and guide its next chapter of growth."

About Fluid Motion: Fluid Motion manufactures Ranger Tugs, Cutwater Boats, and Solara Boats. As industry leaders in marine innovation, Fluid Motion delivers customer-focused craftsmanship, versatility, and performance, setting the standard for quality experiences on the water. Fluid Motion is headquartered in Monroe, Washington. For more information, please visit www.fluidmotionmarine.com.

About Correct Craft: Celebrating over 100 years of excellence in the marine industry, Correct Craft is a Florida-based company with global operations. Focused on "Making Life Better," the Correct Craft family includes Nautique, Centurion, Supreme, Bass Cat, Yar-Craft, SeaArk, Parker, Revel, Ranger Tugs, Cutwater Boats, and Solara Boats, Pleasurecraft Engine Group, Indmar Marine Engines, Velvet Drive Transmissions, Ingenity Electric, Mach Connections, Merritt Precision, Osmosis, Watershed Innovation, and Aktion Parks. For more information, please visit www.correctcraft.com.