# Zodiac Nautic Welcomes Lake Cumberland Marine and Powersports to Its North American Dealer Network

Zodiac Nautic is pleased to welcome Lake Cumberland Marine and Powersports, based in Somerset, Kentucky, to its growing North American dealer network.

Serving Kentucky's boating community for nearly 35 years, Lake Cumberland Marine offers a wide selection of boats, from family cruisers to watersports models, along with sales and service support.

“We’re excited to welcome Lake Cumberland Marine to the Zodiac family,” said Tim March, Zodiac Nautic COO, Americas. “They've been part of the Kentucky boating community for decades, and they know their customers and the local waterways. We see a great opportunity to introduce Zodiac to boaters looking for something a little different, whether that's spending the day with family, heading out fishing, or exploring the lake.”

Led by General Manager Casey Howard, the Lake Cumberland Marine team brings years of marine industry experience and a strong connection to the local market.

“There’s a lot of excitement around what we’re building at Zodiac right now, with new models, fresh ideas, and a growing dealer network,” added March. “Having partners like Casey and his team on board is a big part of that. We’re looking forward to a great future together!”

As one of Kentucky's most popular boating destinations, Lake Cumberland is a natural fit for Zodiac's range of versatile inflatable boats and RIBs. With Lake Cumberland Marine and Powersports now representing the brand, Zodiac looks forward to introducing more boaters in the region to its lineup and getting more Zodiacs out on the water.