PRESS RELEASE I NOVEMBER 2026

Zodiac Nautic Accelerates Its U.S. Expansion with New Arkansas Dealer

Following its recent expansion into Kentucky, Zodiac welcomes Big Wave Boats to its growing North American dealer network.

As it celebrates 130 years of heritage and innovation, Zodiac Nautic is accelerating its development in the United States, announcing the addition of Big Wave Boats in Fort Smith, Arkansas, to its North American dealer network.

The announcement follows the recent appointment of Lake Cumberland Marine and Powersports in Somerset, Kentucky, highlighting Zodiac's ambition to strengthen its U.S. presence and bring its iconic rigid inflatable boats (RIBs) to a wider boating community.

Based in Fort Smith, Arkansas, Big Wave Boats offers a diverse portfolio of boats and marine services, with a strong commitment to customer experience and a shared passion for life on the water.

With these two new strategic partnerships, Zodiac continues to expand its footprint across the American market, connecting with new boating communities and making its unique approach to performance, versatility and adventure increasingly accessible.

As Zodiac enters a new chapter of growth in North America, the brand remains focused on expanding its dealer network, developing strong local partnerships and inspiring more Americans to experience life on the water.

Discover our newest dealer:
www.bigwaveboats.com

For more information:
www.zodiac-nautic.com